



SENSOR+TEST 2024

DIE MESSTECHNIK-MESSE

The Measurement Fair

11.-13.6.2024, Nuremberg, Germany

APPLICATION "Calibration Area" – Joint Booth

The topic of "calibration" is currently at the top of most companies' to-do lists. With an increasing number of sensors and measuring points, the use of modern digital and automated calibration concepts is becoming a decisive competitive factor for the entire technical industry.

The „**Calibration Area**“ as well as a complementary best practice lecture series, tutorials and special sessions will provide an ideal platform for the innovation dialog between manufacturers, calibration service providers and users.

The participation package includes the following services:

- Small booth (4 sq.m.), 2 open sides, incl. 4 wall elements, company name, carpeting
- 1 banquet table (l 180 cm x w 80 cm x h 76 cm) with stretch cover, 2 bar stools
- 1 triple socket incl. power consumption
- 2 LED arm spotlights
- Stand cleaning, waste disposal
- AUMA fee
- Basic marketing (visitor promotion and care, press and PR work, social media, advertising measures on site and 2 exhibitor passes) as well as the attendance at the exhibitors' party
- Media flat rate (unlimited quantity of advertising material, full address entry in the online catalog with text and 5 product groups, product news in unlimited quantity, presentation of product video for the digital agenda, continuous promotion of exhibitors' information via the SENSOR+TEST newsletter and social media channels up to December 2024)
- Entry in the "guided tour", i.e. a highlighted entry in exhibition publications

Cost: **€ 3,500** for one unit, respectively **€ 2,650 *** for each further one. All prices plus statutory VAT valid at the time of the event, if the service is taxable in Germany.

** The reduced price is also applicable, if exhibitors already booked a stand and order an additional unit at the "Calibration Area".*

Application as exhibitor

VAT ID No.

Company/Institution _____

Street/P.O. Box _____

Local post code/Town/Country _____

Telephone _____ Fax _____

www _____ e-mail _____

Contact _____

Telephone _____ e-mail _____

Data Protection:

We will store and process your data for the execution of your order, and – if necessary – may pass them on ring fenced to involved service partners. That applies as well for personal data of named contact persons or staff of your company. You agree to this with your signature and confirm that you have the appropriate consent of these persons. You can revoke this data storage at any time informally. Detailed information about our data privacy and protection policy are available at: www.sensor-test.com/privacy.

Date, company stamp, legally binding signature _____

The "Calibration Area" joint booth will have an attractive and uniform design. A participation is solely possible with the above-mentioned package. There will be no refund for services not occupied. Additional services can be booked according to the offers of the organizer.

With this application for the "Calibration Area" the exhibitor accepts the Terms and Conditions of Participation of SENSOR+TEST 2024 and the special agreements stated in this offer. Detailed information at www.sensor-test.com/Exhibitors/Application.